

*Saturday, May 21, 2022*

COCKTAILS AT 5:30 PM  
DINNER AT 7:00 PM

**HILTON MCLEAN**  
TYSONS CORNER, VA

*Gala Tickets:*

**EARLY BIRD**  
**\$295 PER PERSON**

AFTER 5/02/2022 - \$335 PER PERSON

**DISCOUNTED OVERNIGHT**  
**GUEST ROOM RATE \$99**

ENTERTAINMENT BY  
INFUSION

FOR MORE INFORMATION OR TO SPONSOR, CALL IKE CASEY  
571-237-7101 OR EMAIL [IKE@ASAMW.ORG](mailto:IKE@ASAMW.ORG)

[WWW.ASAMW.ORG](http://WWW.ASAMW.ORG)

*Sponsorship Package*



American Subcontractors Association  
of Metro Washington

*Subby's 58<sup>th</sup> Annual*

*Awards Gala*

SATURDAY  
MAY 21, 2022

**HILTON MCLEAN**  
TYSONS CORNER, VA

*Celebrating Excellence In Construction*

# Sponsorship Package

| SPONSORSHIP PACKAGES               | QUANTITY AVAILABLE | UNIT COST   | LOGO ON PROMO MATERIAL | TICKETS | AD IN PROGRAM   | SOCIAL MEDIA PROMO | SIGNAGE AT GALA | SIGNATURE COCKTAIL | PERSONALIZED NAPKINS | CENTERPIECE DISPLAY ON EACH TABLE | LOGO ON TABLE | LOGO ON DESSERT | LOGO ON GIVEAWAY | LOGO ON PHOTOBOOTH | BEVERAGE TO GO | LOGO ON SCREEN |
|------------------------------------|--------------------|-------------|------------------------|---------|-----------------|--------------------|-----------------|--------------------|----------------------|-----------------------------------|---------------|-----------------|------------------|--------------------|----------------|----------------|
| PLATINUM <b>SOLD</b>               | 1                  | \$10,000.00 | ★                      | 10      | CENTER          | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| DIAMOND <b>SOLD</b>                | 1                  | \$8,000.00  | ★                      | 8       | FULL BACK COVER | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| PEARL <b>SOLD</b>                  | 1                  | \$7,000.00  | ★                      | 6       | INSIDE BACK     | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| GOLD                               | 8                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| SILVER                             | 6                  | \$4,000.00  | ★                      | 4       | HALF            | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| BRONZE                             | 6                  | \$3,000.00  | ★                      | 2       | HALF            | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| STARLIGHT BAR (TENT)               | 2                  | \$5,500.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    |                | ★              |
| CIGAR                              | 2                  | \$5,500.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    |                | ★              |
| PROGRAM                            | 1                  | \$5,000.00  | ★                      | 4       | INSIDE FRONT    | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| CENTERPIECE                        | 1                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      | ★                                 | ★             |                 |                  |                    |                | ★              |
| COCKTAIL                           | 4                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               | ★                  | ★                    |                                   |               |                 |                  |                    |                | ★              |
| DESSERT                            | 2                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   |               | ★               |                  |                    |                | ★              |
| ENTERTAINMENT                      | 1                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |
| WINE                               | 4                  | \$5,000.00  | ★                      | 4       | FULL            | ★                  | ★               |                    |                      |                                   | ★             |                 |                  |                    |                | ★              |
| PHOTOBOOTH                         | 2                  | \$4,000.00  | ★                      | 4       | HALF            | ★                  | ★               |                    |                      |                                   |               |                 |                  | ★                  |                | ★              |
| NIGHT OWL LOUNGE (AFTER HOURS BAR) | 3                  | \$3,000.00  | ★                      | 2       | HALF            | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    |                | ★              |
| REGISTRATION                       | 1                  | \$2,500.00  | ★                      | 2       | QUARTER         | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    |                | ★              |
| WATER TO GO                        | 1                  | \$1,850.00  | ★                      | 0       | N/A             | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    | ★              | ★              |
| COFFEE TO GO                       | 1                  | \$1,850.00  | ★                      | 0       | N/A             | ★                  | ★               |                    |                      |                                   |               |                 | ★                |                    | ★              | ★              |
| NOMINEE RECEPTION                  | 2                  | \$2,500.00  | ★                      | 2       | QUARTER         | ★                  | ★               |                    |                      |                                   |               |                 |                  |                    |                | ★              |

## PROGRAM ADVERTISING OPPORTUNITIES

| ADVERTISEMENT SIZE | TRIM SIZE  | COST (FULL COLOR) |
|--------------------|------------|-------------------|
| INSIDE BACK LEFT   | 8.5"x11"   | \$1,500           |
| FULL PAGE          | 8.5"x11"   | \$1,200           |
| HALF PAGE          | 8.5"x5.5"  | \$775             |
| QUARTER PAGE       | 4.25"x5.5" | \$500             |